

Value Added Agriculture Toolbox

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- ◆ Marketing information
- ◆ Legal/Financial information
- ◆ Production newsletters
- ◆ Contact information for area specialists

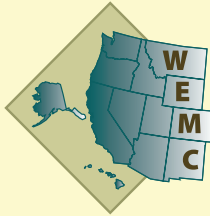
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Western Extension Marketing Committee



www.valueaddedag.org

The Western Extension Marketing Committee aims to improve the quality of marketing education programs throughout the Western region. Expertise and resources are pooled together by committee members to address common agricultural marketing issues.

The website provides direct links to the *Value-Added Agriculture Toolbox* as well as to articles and publications of interest to agricultural producers.

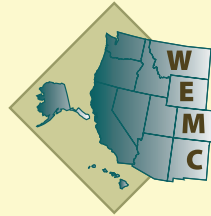
A few of the publications available for download from the website include

Western Profiles of Innovative Agricultural Marketing

Certification and Labeling Considerations for Agricultural Producers

U.S. Cattle Identification Systems: Risk Management and Market Opportunities

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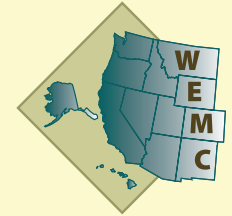
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